



2023 QUESTAR Awards
Grand Winners
Book

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2023 QUESTAR Awards Judges

AIR

Rockville, MD

Luis Martinez – Graphic Design
Matt Mowczko – Graphic Design
Lesa Rowe - Art Direction

BURGESS STRATEGIC MARKETING SERVICES

Troy, MI

Sandra J. Burgess – Owner

CODE RED

Dusseldorf, Germany

Stefan Heinzl – Key Account Manager

CURRAN & CONNORS, INC.

Ronkonkoma, NY

Jeff Brandi – Chief Creative Officer

HONG KONG METROPOLITIAN UNIVERSTIY

Hong Kong

Dan Ip Hiu Tan – Senior Lecturer
Dr. Eva YM Tsang – Director, Office for
Advancement of Learning & Teaching (ALTO)

KMW

Hamburg, Germany

Matthias Wolff – Creative Director

M-1 STUDIOS

Troy, MI

Matthew Peach – President/Producer

MEDIA GENESIS, INC

Troy, MI

Antoine Dubeauclard – President

MM PARTNERS

Seoul, KOREA

Jong Kook Yi – CEO & Chief Director

SSDM

Troy, MI

Laura Oliveto – Communications Manager

STAN GELLMAN GRAPHIC DESIGN

St. Louis, MO

Mary Muehlemann – Designer
Teresa Thompson – President
Bryan Wakeland – Senior Designer

Best of Show

HONG KONG POLICE FORCE

Anti-deception - Youth Fallen Trap

https://drive.google.com/file/d/1e-4Z5MzHGza_AQUA4fpQxyDvNUTdbVMm/view?usp=share_link

NOMINATOR

Kit-ying Wong

Inspector of Police

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www.police.gov.hk

Best of Advertisements

GEOBRA BRANDSTÄTTER STIFTUNG & CO. KG
PLAYMOBIL Citroën 2CV Commercial

<https://cloud.kropacmedia.com/s/gcGGSeQs7Z7XLMq>

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Best of Annual Reports

- *Interactive* -

CHINA UNICOM (HONG KONG) LIMITED
Think Big

<http://ar2021.chinaunicom.com.hk/English/index.html>

NOMINATOR

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Best of Automotive Campaigns

HYUNDAI MOTOR GROUP

Heals on Wheels

<https://youtu.be/S4dkr75yEVU>

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Best of Internal Communications

LIBERTY SEGUROS

The Best Place To Be

https://youtube.com/watch?v=p4hB8k_RgDo

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Best of Non-Profit Organizations

HONG KONG POLICE FORCE

Anti-deception - Youth Fallen Trap

https://drive.google.com/file/d/1e-4Z5MzHGza_AQUA4fpQxyDvNUTdbVMm/view?usp=share_link

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Best of Mobile Media

HONG KONG TOURISM BOARD

Through the Lens of GenZ

https://drive.google.com/drive/folders/1qG_ywGActLyEfnJugYnmmgTddGFgjzcE?usp=share_link

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Best of Video Campaigns

NGONG PING 360 LIMITED

The Grand Launch Campaign of NP360 “Crystal+”

https://drive.google.com/drive/folders/1DQe4JIUdyhBm7T7b0f-BMAisPrJB3Ug0?usp=share_link

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