



2022 QUESTAR Awards
Grand Winners
Book

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2022 QUESTAR Awards Judges

AIR

Rockville, MD

Martha Mater – Manager, Creative Services

Matt Mowczko – Graphic Designer

Lesa Rowe - Art Direction

BESO by LLYC

Madrid, Spain

Rodrigo Gorosterrazu – Director Creative

Region Sur

BURGESS STRATEGIC MARKETING SERVICES

Troy, MI

Sandra J. Burgess – Owner

CODE RED

Dusseldorf, Germany

Stefan Heinzl – Key Account Manager

FAR EAST CONSORTIUM INTERNATIONAL LTD

Hong Kong

Boswell Cheung – Chief Financial Officer &

Company Secretary

HONG KONG METROPOLITIAN UNIVERSTIY

Hong Kong

Dan Ip Hiu Tan – Senior Lecturer

Dr. Eva YM Tsang – Director, Office for

Advancement of Learning & Teaching (ALTO)

KMW

Hamburg, Germany

Matthias Wolff

M-1 STUDIOS

Troy, MI

Matthew Peach – President/Producer

MEDIA GENESIS, INC

Troy, MI

Antoine Dubeauclard – President

MM PARTNERS

Seoul, Korea

Young Il, Kim – Senior Director

Sang Hyun Lee – Art Director

Jong Kook Yi – Chief Director

NOON CREATIVE

New York, NY

Yangmin (Chloe) Zhao – Founder CEO

PEPPERCLUB

Stuttgart, Germany

Sven Ruhs – Creative Director

SSDM

Troy, MI

Laura Oliveto – Communications Manager

Best of Show

HONG KONG TOURISM BOARD

Hong Kong Neighbourhoods: West Kowloon

https://drive.google.com/drive/folders/1Ho3XiPUz14jETHaO_OmA6vAnz1Xf36xk

NOMINATOR

Pipi Yuen

Assistant Manager, Brand Marketing

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Best of Advertising

- Multi-Platform Campaign -

HONG KONG TOURISM BOARD

Hong Kong Neighbourhoods: West Kowloon

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Best of Advertising

- *Video Campaign* -

M:7 AGENCY
Allegheny Intermediate Unit

<https://www.youtube.com/watch?v=BqZJulpfBjo>

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Best of Arts & Culture

HONG KONG TOURISM BOARD

Hong Kong Neighbourhoods: West Kowloon

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Best of Event Promotion

KAI (KOREA AEROSPACE INDUSTRIES, LTD.)

KF-21 : Korea's first home-grown fighter jet

<https://drive.google.com/file/d/1yfINU8MGsLjT8GhAR2skb5g1hFe6w7Md/view?usp=sharing>

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Director

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SOUTH KOREA

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Best of Government Campaigns

HONG KONG CORRECTIONAL SERVICES

"Be a law-abiding citizen, and you'll have more choices in life."

<https://bit.ly/3NPnTro>

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Best of In-House Productions

HONG KONG CORRECTIONAL SERVICES

My Mummy is a Correctional Officer

<https://bit.ly/36QHCGI>

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Best of Microsites

CLP HOLDINGS LIMITED

A Snapshot of CLP's 2021 Annual Report

<https://annualreport.clpgroup.com/AR2021/Snapshot/en/>

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Best of Mobile Media

HONG KONG CORRECTIONAL SERVICES

Recruitment Campaign - Encourage Ethnic Minority to Join CSD

<https://bit.ly/3NORgtB>

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Best of Online Annual Reports – - *Corporation* -

SYMRISE AG *Online Annual Report 2020*

<https://symrise.com/corporatereport/2020/>

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Best of Online Annual Reports – - *Non-Profit Organization* -

INTERNATIONAL ORGANIZATION FOR MIGRATION (IOM)
World Migration Report Interactive

<https://worldmigrationreport.iom.int/wmr-2022-interactive/>

NOMINATOR

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Best of Special Projects

NGONG PING 360 LIMITED
Ngong Ping Outdoor ARTcation

<https://www.youtube.com/watch?v=YcM0SzgSXmc>

CLIENT COMPANY

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Best of Tourism/Travel

HONG KONG TOURISM BOARD

Hong Kong Neighbourhoods: West Kowloon

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