



2019 ARC Awards Grand Winners Book

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2019 ARC Awards Preliminary Judges

33 Visual

Mexico City, MEXICO

Rafael Monroy – Project Dir./Photographer

BANK OF CHINA

Hong Kong

Angel Yip – Deputy General Manager

A.PLUS FINANCIAL PRESS LIMITED

HONG KONG

Carson Chan –Art Director

Evelyn Tang –Art Director

Walter Yu – Head of Design

BERENBERG

Hamburg, GERMANY

Karsten Wehmeier –Head of Corporate Communications

ADDISON

New York, NY

Elliott Saltzman – Chief Development Officer

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Brightwaters, NY

Beau Gardner - President

AIR

Rockville, MD

Martha Mater - Mgr., Creative Services

BRANDBOOK LLC

Decatur, GA

David Calvin Laufer –Partner/Creative Director

ARMACELL

Capellen, LUXEMBOURG

Tom Anen – Director Corporate Communications

Tania Hippler – Corporate Communications Specialist

BRING, LLC

Evanston, IL

Jef Heidekat – Principal

Jan Gulley Gerldin – Principal

ARTIST ESTATE STUDIO

Brooklyn, NY

Peter Freeby – Design Director

BURGESS STRATEGIC MARKETING SERVICES

Troy, MI

Sandra J. Burgess – Owner

AVILA CREATIVE, INC.

Chicago, IL

John Avila – Principal

CHC ENTERPRISES

Gorham, ME

Charles H. Crockett – Principal

CHINA TELECOM CORPORATION LIMITED

Wanchai, HONG KONG

Elise So – Executive, IR

CHINA UNICOM LIMITED*HONG KONG*

Joeling Law – Investor Relations Manager
Enrica Lee- Assistant Company Secretary

CITIC*Hong Kong*

Desmond Hu - Manager

CITIZENS DEVELOPMENT BUSINESS**FINANCE PLC***Colombo, SRI LANKA*

Dhanushka DeSilva – Executive
Ovini Dias – Executive – Sustainability
Aroshi Ranatunga - Manager – Sustainability

CRAIB DESIGN & COMMUNICATIONS*Toronto, Ontario CANADA*

Andrew Perro – Design Director

CURRAN & CONNORS, INC.*Ronkonkoma, NY*

Gina Guerrieri – Designer
Chris Malonzo – Senior Designer
Megan Lucas – Art Director
Mike McMurray – Senior Art Director

DAIMLER AG*Stuttgart, GERMANY*

Kristina Nikic – Graphic Designer/Corporate Design
Karin Schurr – Art Director Photo/Corporate Design

DAIWA HOUSE INDUSTRY CO., LTD.*Osaka, JAPAN*

Keisuke Izumoto – General Manager
Kazutaka Morimoto – Manager

DANIEL KENNEDY COMMUNICATIONS SERVICES*New York, NY*

Daniel Kennedy – President

DEVON TITLE*Troy, MI*

Dan Baron – Marketing Director

DONNELLEY FINANCIAL SOLUTIONS*HONG KONG*

Fan Fung - Senior Designer
Ma Ling Ma – Senior Designer
Jason Tai – Senior Designer

DOTPLUS COMMUNICATIONS SDN. BHD*Kuala Lumpur, Malaysia*

Eric Ngan – Managing Director
Lin Young – Creative Director

EDICO FINANCIAL PRESS SERVICES LIMITED*HONG KONG*

Amy Donati – Chief Executive Officer
Vicky Lee – Director-Corporate Sales & Service Department
Ricky Tse – Director, Print Bind/Logistics Dept.

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Trevor Paccione – Creative Director
Susan Weiss – Senior Vice President

FINAR*Istanbul, Turkey*

Cansu Corak – Project Executive
Tayfun Dursun – Creative Director
Mustafa Omerli – Art Director

GENNEX FINANCIAL MEDIA LIMITED*HONG KONG*

Jeff Lau – Creative Director
Maxx Wong – Associate Creative Director
William Wong – Project Administrative Manager

GRAFFITI*Istanbul, TURKEY*

Arian Abedi – Art Director
Zeynep Al – Art Director
Ozhan Odaci – Art Director
Elif Ozguzelbas – Art Director/Co-Founder

HETERMEDIA SERVICES LTD.*HONG KONG*

Charles Ho – Design Manager
Orling Or - Business Development Director

**HGB HAMBURGER GESCHÄFTSBERICHTE GMBH
& CO. KG**

Hamburg, GERMANY

Christa Eickmeyer- Senior Managing Partner
Boris Fisher – Project Manager
Claudia Gutsche – Project Manager
Peter Poppe – Senior Managing Partner

IDEAS ON PURPOSE

New York, NY

John Connolly – Principal/Creative Director
Anna Tan – Design Director

INBRAX

Santiago, CHILE

Rodrigo Gallardo – Art Director
Cristian Gonzalez – Graphic Designer
Joan Reyes – Art Director

INSIGHT CREATIVE LIMITED

Auckland, NEW ZEALAND

Mike Tisdall – Strategist/Founding Director

INTERNATIONAL FINANCE CORPORATION (IFC)

Washington DC, USA

Robert P. Wright – Brand Management &
Marketing, External Relations

iONE FINANCIAL PRESS LIMITED

HONG KONG

Man Chan – Art Director
Ricky Chan – Art Director
Daniel Fok – Art Director
Axel Kiang – Creative Director
Terry Lai – Art Director
Terence Lau – Managing Director

JOHN MADERE PHOTOGRAPHY

New York, NY

John Madere – Photographer

KERRY PROPERTIES LIMITED

HONG KONG

Michelle Lam – Director, Corporate & Marketing
Communication

KORTEMAERZWOLFF KOMMUNIKATION

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LUKE COMMUNICATIONS GROUP

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Mike Moulders – Brand Design
Consultant

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Sandra Degen – Art Director
Christophe Gilet – CEO

MENSE

LUXEMBOURG

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Veronica Martinez – Consultant
Daniela Salinas – Director
Daniela Sanchez – Consultant
Tania Rodriguez – Consultant
Paola Villa – Consultant

MIRAMAR GROUP

HONG KONG

Jess Chan – Director of Group Marketing &
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Sang-Hyeon Lee – Art Director
Jan-Kook Yi – Chief Director

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Tokyo, JAPAN

Johnny Law – Asia Region Representative

NOVA FUSION

Kuala Lumpur, MALAYSIA

Kennie Chan – Senior Art Director

Dawn Chen – Project Manager

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Tang Lien – Managing Director

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Ian Ying - Creative Director

PEOPLE'S LEASING & FINANCE PLC.

Colombo, SRI LANKA

*Hasanga Kathriarachchi – Deputy Manager -
Accounts*

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Beat A. Schweizer – Consultant

Xenia Tschermak – Art Director

Dr. Rosemarie Weigt - Consultant

PRATT INSTITUTE

New York, NY

*Alisa Zamir – Professor, Graduate
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HONG KONG

Jefferson Chin – Creative Director

Jessie Wong – Managing Director

Nicole Yuen – Business Director

RAHOFER WERBEAGENTUR

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J. Mukund – Head Investor Relations

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Nick Li – Associate Creative Director

Lisa Wong – Project Manager

Sophia Yeung – Sales Coordinator

RINGZWEI

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Dirk Linke – Creative Director

PAUFFLEY & COMPANY LTD

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Reginald Pauffley – Founder/Consultant

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Ron Li – Senior Design Director

Eric Wu – Digital Design Director

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New York, NY

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Development*

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Randika Sulochana – Art Director

Naleen Wijesinghe – Creative Director

Saman Wijesooriya – Creative Director

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Lee Ji Hye - Art Director

Choi Hyan Jung - Designer

SOLOMON FINANCIAL PRESS LIMITED

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Ivan Leury – Marketing Creative Director
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SS Digital Media

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Teresa Thompson – President
Bryan Wakeland – Senior Designer

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Derek Ma – Senior Art Director
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WACHOVIA SECURITIES

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Communications
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Communications

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Mexico City D.F., MEXICO

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Associate Creative Director

GENNEX FINANCIAL MEDIA LIMITED

Hong Kong

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Designer

IDEAS ON PURPOSE

New York, NY

David Laufer

Managing Partner

BRANDBOOK LLC

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Victoria Le

Designer

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Brand Management & Marketing, External Relations

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Creative Director

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New York, NY

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Head of Design/Creative Director

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Susan Weiss

Senior Vice President

FGI DESIGN

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Terence Lau

Managing Director

iONE FINANCIAL PRESS LIMITED

Hong Kong

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CEO & Executive Director, & Head of Business Development

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Director, Strategy

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Tokyo, Japan

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Malaysia

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Tokyo, Japan

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Johnny Law – *Asia Region Representative*
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Reginald Pauffley – *Founder/Consultant*
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Zurich, SWITZERLAND

Christian Rahofer – *Owner*
RAHOFFER WERBEAGENTUR
Salzburg, AUSTRIA

Alex Choi – *Creative Director*
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HONG KONG

Justin Leung – *Senior Account Manager*
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HONG KONG

David Phan – *Creative Director*
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TOYOKO INN NAGANO
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Wong Chun Hong – *Executive Creative Director*
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HONG KONG

Ronaldo Manosa – *CEO, CSO & Managing
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Istanbul, TURKEY

Ellen Zee – *Managing Partner*
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BEST OF COVER DESIGN

~ *Abstract/Graphics* ~

HJ CAPITAL (INTERNATIONAL) HOLDINGS COMPANY LIMITED

Annual Report 2018

<http://www.ioneholdings.com/en/php/file3/img/2019042619312.pdf>

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~ *Artistic* ~

NISSIN FOODS HOLDINGS CO., LTD.

Annual Report 2018

https://www.nissin.com/jp/ir/library/annual/pdf/anr_1803_01.pdf?v3

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BEST OF COVER DESIGN

~ *Die-Cut* ~

THE HONGKONG AND SHANGHAI HOTELS, LIMITED

Annual Report 2018

<https://www.hshgroup.com/-/media/Files/HSH/Financial-Reports/2018/2018-Annual-Report---EN.ashx>

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BEST OF COVER DESIGN

~ Holographic ~

LOTTE SHOPPING

LOTTE ON

Annual Report 2018

http://www.lotteshoppingir.com/upload/AnnualReport/lotte_on_eng/index.html

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~ People/Portrait ~

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*It is all about our most valuable asset: health
Annual Report 2018 / 2019*

https://www.phoenixgroup.eu/fileadmin/media/investor-relations/ar/2019/PHOENIX_group_Annual_Report_2018-19_web.pdf

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BEST OF COVER DESIGN

~ Traditional ~

POWER ASSETS HOLDINGS LIMITED

Powering up the World

Annual Report 2018

https://www.powerassets.com/en/InvestorRelations/Documents/Annual%20Report%202018/FULL_AR2018_Eng_Col.pdf

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BEST OF CHAIRMAN'S LETTER
~ Hong Kong/PRC ~

THE HONGKONG AND SHANGHAI HOTELS, LIMITED
Annual Report 2018

<https://www.hshgroup.com/-/media/Files/HSH/Financial-Reports/2018/2018-Annual-Report---EN.ashx>

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BEST OF CHAIRMAN'S LETTER
~ International ~

ARMACELL INTERNATIONAL S.A.
Opening New Horizons
Annual Report 2018

https://corporate.armacell.com/sites/corporate.armacell.com/files/report/files/2019-04/Armocell_Annual_Report_2018.pdf

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BEST OF INTERIOR DESIGN

~ Asia/Pacific ~

KUMHO PETROCHEMICAL

K-Principles

2018 Annual Report

<http://www.kkpc.com/eng/invest/library/annualList/>

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BEST OF INTERIOR DESIGN

~ *Europe* ~

ÖAMTC

Annual Report 2018

<https://www.oeamtc.at/presse/daten-und-fakten/>

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BEST OF INTERIOR DESIGN

*~ Hong Kong ~
- Non-Traditional -*

HJ CAPITAL (INTERNATIONAL) HOLDINGS COMPANY LIMITED *Annual Report 2018*

<http://www.ioneholdings.com/en/php/file3/img/2019042619312.pdf>

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BEST OF INTERIOR DESIGN

~ Hong Kong ~

- Traditional -

CHINA UNICOM (HONG KONG) LIMITED

GIVE ME 5

Annual Report 2018

https://www.chinaunicom.com.hk/en/ir/report_ar2018.php

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BEST OF INTERIOR DESIGN

~ Turkey ~

GÜNEŞ SİGORTA *WE SET SAIL INTO THE FUTURE* *Annual Report 2018*

<https://www.gunessigorta.com.tr/annual-reports>

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<https://www.gunessigorta.com.tr/>

BEST OF PHOTOGRAPHY

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building . master . pieces .

Annual Report 2018

https://porr-group.com/fileadmin/s_porr-group/IR/Konzernberichte/2019/PORR_annual_report_2018.pdf

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ORANGELIFE INSURANCE

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https://www.orangelifelife.co.kr/bizxpress/eng/isc/isc2/isc24/_etc/OrangeLife_2018AR_201906_E.pdf

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https://investors.volvocars.com/annualreport2018/res/pdf/VCG_AR_2018_ENG_20190514_hires.pdf

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